Clean Mobility Options Voucher Pilot Program Reintroduction Webinar

August 18, 2020
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Agenda

Introductions
Program Overview
Roadmap
  Step 1: Eligibility Requirements
  Step 2: Needs Assessments
  Step 3: Project Design
  Step 4: Partnerships
  Step 5: Application
Next Steps
Introduction to TA Team

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Program Overview
What are the goals of the CMO program?

- Improve access to clean mobility options that are **safe, reliable, convenient, and affordable** to communities throughout California.
- Increase mobility options in disadvantaged communities.
- Reduce **greenhouse gases** and pollutants from transportation.
- Fund **place-based** and **community-driven** mobility solutions.
Two Types of Vouchers

**Mobility Project Vouchers (MPV)** fund planning, development, and implementation of eligible clean mobility options projects and project-related costs.

Fall 2020 Application Window **opens**:
**Tuesday, October 20, 2020 at 9AM (PT)**

- Fall 2020: **$20 million total** available to eligible communities statewide ($2 million of the total set-aside for tribal communities)
- Maximum Project Budget: $1 million per project (new service), up to $600K for expanding existing service into new DAC areas.
Two Types of Vouchers

**Needs Assessment Vouchers** support communities in identifying their transportation needs and evaluating transportation gaps through a community transportation needs assessment process.

Spring 2020 Application Window **closed on June 2nd, 2020**

Awardee announcement coming soon!

- $1,150,000 was available statewide ($150,000 set-aside for tribal communities)
- Maximum Project Budget: $50,000 per Needs Assessment project
CMO is a voucher-based, first-come, first-served model

- Voucher is a contract that serves as “promise of payment”
- Payments are issued when set project milestones are reached, on a reimbursement basis
- Vouchers expire and funds are given up if milestones are not reached within a certain timeframe
- First-come, first-served means applications are reviewed, evaluated, and awarded in the order they are received, until funds are exhausted
Program Timeline: Key Dates

**Voucher Pilot Program Development**
- June - Sept 2019
- CTNA Application Outreach & Capacity Building
- Regional forums and webinars
- IM 1.0 released
- 1:1 Technical Assistance

**CTNA Application**
- Oct 2019 - Summer 2020
- Application submission period
- First come, first serve; No waitlist
- Launch of CMO Network

**IM 1.0 released**
- June 2020
- CTNA Awardees Announced

**MPV Application Outreach & Capacity Building**
- Oct 2020
- First come, first serve; No waitlist

**MPV Application**
- Fall 2020
- IM 2.0 released

**Funding available for second application submission window in 2021**

**Subsequent windows dependent on available funding**

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Clean Mobility Options
Website Walkthrough

Walkthrough of the CMO Website - helpful resource for you as you develop the Mobility Project Voucher Application

www.cleanmobilityoptions.org
Roadmap: Steps to Consider for Mobility Project Voucher Application

Step 1: Eligibility Requirements
Step 2: Needs Assessments
Step 3: Project Design
Step 4: Partnerships
Step 5: Application
Roadmap: Step 1

Eligibility Requirements
Eligible Project Areas

- **CalEnviroScreen 3.0 Disadvantaged Communities (top 25%)**

- **Deed restricted affordable housing** within AB 1550 Low-Income Communities or DACs

- **Tribal Lands** within AB 1550 Low-Income Communities or DACs

Legend

- SB 535 Disadvantaged Communities (DACs)
- Affordable Housing Properties w/in AB 1550 Low Income Communities
- Tribal Lands w/in AB 1550 or SB 535 areas
Eligible Applicants

Lead Applicants

- Public agencies
- Nonprofit Organizations
- Native American Tribes

Partners (Sub-applicants)

- Any entity with lead applicant eligibility
- Public, private or nonprofit organizations
  - Can include providers of mobility services, charging infrastructure, related infrastructure, community outreach, and technical services
Questions?
Roadmap: Step 2
Community Transportation Needs Assessment
What is a Needs Assessment?

• An evaluation of transportation access gaps that identifies mobility needs, preferences, and priorities of local residents through meaningful and representative community engagement.

• For the CMO Program, a Needs Assessment includes:
  ○ Transportation Data Access Analysis
  ○ Community Engagement
  ○ Summary Report
Fulfilling the Needs Assessment Requirement for MPV means:

- Provide summary of sources used to for a Transportation Access Data Analysis. *This includes resident surveys about travel behavior (required) and the analysis of three additional existing data/indicators that explore reliability, accessibility, and affordability of current transportation options.*
Fulfilling the Needs Assessment Requirement for MPV means:

- **Conduct meaningful, representative, community engagement activities.** Describe in detail (date, method, attendees, outcomes) of at least two community engagement events (i.e. community forums, workshops, focus groups) intended to understand community transportation needs and desired/preferred solutions.
Fulfilling the Needs Assessment Requirement for MPV means:

- **Provide Needs Assessment Summary Report with application.** Applicants must demonstrate a connection between the Needs Assessment and the proposed project.

- **Previous needs assessment and community engagement activities within the last four years eligible** if engagement was with residents of the proposed project area, reflects community-identified needs and has been updated as needed, demonstrates a direct connection between findings and proposed mobility project.
Questions?
Roadmap: Step 3
Project Design
Consideration for Services

● **Project Area:**
  ○ Where users of the service live, services are based, and infrastructure is located
  ○ Up to 20 percent of voucher-funded services allowable outside of project area

● **Project Size and Timeline:**
  ○ Appropriate scale may be urban/suburban neighborhood or small rural community - must be based on community input
  ○ Budget that covers 3 years of voucher-funding, plus additional 2 years of operation
Size of the Project Area

- Depends on results of the Needs Assessment

- Projects are intended to be “small-scale”
  - $1M for up to one year of planning and two years of operation.
  - Services must fully operate for a minimum of four years, including years three and four of project operation.

- Start larger and narrow later. Census blocks may be a good fit
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Eligible Costs

- **Planning** – partner contracting, infrastructure siting, environmental compliance, permitting
- **Capital** – vehicles and associated hardware, reservation software, EV charging equipment, infrastructure installation
- **Operations and maintenance** - vehicle leases, subsidies, insurance, repairs
- **Outreach and marketing** – community outreach & input, service promotion
- **Administration** – payment requests, meetings with Administrator, data collection for reporting and evaluation
Questions?
Roadmap: Step 4

Partnerships
What Types of Organizations Should Be Involved?

Local or Tribal Government ↔ Community Organizations

Mobility + Charging Providers
Example Partnership Models: Community Outreach

Community outreach through lead applicant
Green Raiteros (Huron, San Joaquin Valley)
- Knowledge of transportation service design, operation
- Streamlined capital resources

Partnership with private company
Blue LA (Los Angeles)
- Local knowledge of effective outreach strategies
- Community trust
Example Partnership Models: Mobility Operations

Mobility operations through agency lead
Van Go Rideshare Service (San Joaquin County)

Advantages
- Leverage additional resources
- Control of facilities and infrastructure

Partnership with private company
Our Community Carshare (Sacramento)

Advantages
- Access to existing technology, network
- Established approach/business model
Example Partnership Models: Electric Vehicle Supply Equipment

EVSE through mobility operator
Valley Air ZEV Mobility (San Joaquin Valley)

EVSE through partnership with EVSE company
EVgo Equal Access Charging Hubs (EACH)

- Greater choice in planning, construction, pricing
- Option for exclusive access

- Access to existing technology, network
- Established design/quality
Questions?
Roadmap: Step 5
Application
Sample Application Contents: Mobility Projects

1. Team Profile
2. Project Narrative
3. Community Transportation Needs Assessment
4. Project Area Profile
5. Budget and Financial Sustainability Plan
6. Community Outreach and Marketing Plan
7. Infrastructure Site and Needs Profile (if relevant)
8. Letters of Commitment
Application Submission

First-come, first-serve approach

● Mobility Project Voucher Application submission period opens October 20th, 2020 at 9AM (PT)
● Qualified applications:
  ○ Are approved in the order in which they are received
  ○ Are approved until funding allocation is exhausted
● No waitlist
Application Review and Awards

- **Review:** Administrator begins the review process after submission period closes
- **Grace Period:** Applicants may be asked to provide clarifications to application without losing place in the queue
- **Notification of awards:** goal is to notify applicants within six weeks after submission window closes
- **After notification of awards:** Applicant must have approvals from board, council, or necessary authority before signing voucher agreement
Sample Supplemental Documents Required

If you... ...then you must attach
are a nonprofit or public agency support letter from a community-based organization or local community group
are a nonprofit organization documented incorporation status for at least one year from the time of voucher application submission
are a nonprofit organization commitment letter from a relevant public agency indicating support and providing one or more specific examples of how it will actively engage in project implementation
have sub-applicants on team a team profile sheet (worksheet will be provided)
include infrastructure in your application an Infrastructure Site and Needs Profile (worksheet will be provided)
Questions?
Resources & Technical Assistance

- **Requesting Application TA:**
  - Complete TA request form on website [www.cleanmobilityoptions.org/assistance/](http://www.cleanmobilityoptions.org/assistance/)
  - Email: info@cleanmobilityoptions.org
  - Phone: (626) 744-5670

- **Application Toolkit: Available on website**
  - Sample Needs Assessment Survey
  - **Clean Mobility Provider Directory:** [www.cleanmobilityoptions.org/directory/](http://www.cleanmobilityoptions.org/directory/)
  - **Coming Soon:** Project Design & Partnerships Guide
  - **Coming Soon:** Financial Sustainability Fact Sheet
Resources & Technical Assistance (continued)

Website: www.cleanmobilityoptions.org

- **Office Hours Sessions:**
  - First session is on 8/24 for tribes
  - Starting 8/26 for all applicants (biweekly!)

- **Subsequent webinars:**
  - MPV Walkthrough on 9/10
  - Mobility Provider Roundtable on 9/16
Thank you!